

MOVA

GOOGLE PLAY DATA SAFETY FORM

Customer App | Version 3.0 | April 12, 2026

Play Console → Store Presence → Data Safety

Section 1: Data Collection & Security

Question	Answer
Does your app collect or share any of the required user data types?	Yes
Is all of the user data collected by your app encrypted in transit?	Yes
Do you provide a way for users to request that their data is deleted?	Yes

DELETION METHOD

In-app: Settings → Account → Delete Account

Via email: privacy@moval.in (response within 30 days)

Section 2: Data Types Collected

Location

Question	Answer
Approximate location collected?	Yes
Precise location collected?	Yes
When is it collected?	App in use only (foreground service during active trip)
Is it shared?	Yes — vehicle owner (car sharing) and RTO if legally required
Required or optional?	Required
Purpose	App functionality — ride matching, navigation, pricing, safety

Personal Info

Data	Collected	Shared	Purpose
Name	Yes	Yes — first name only to vehicle owner (car sharing)	App functionality
Email address	Yes	No	App functionality
Phone number	Yes	No	App functionality

Data	Collected	Shared	Purpose
User IDs	Yes	No	App functionality, analytics

Financial Info

Data	Collected	Shared	Purpose
Purchase history	Yes	No	App functionality
Payment info (card/UPI)	No — processed by Razorpay/Cashfree only	—	—

Photos & Videos

Data	Collected	Shared	Purpose
Photos	Yes	Yes — vehicle owner (car sharing disputes only)	App functionality
Videos	No	—	—

Audio

Data	Collected	Shared	Purpose
Voice or sound recordings	No — microphone used for live calls only, not recorded or stored	—	—
Music files	No	—	—

Contacts

Data	Collected	Shared	Purpose
Contacts	Yes — emergency contact or trip sharing only	No	App functionality

App Activity

Data	Collected	Shared	Purpose
App interactions	Yes	No	Analytics, fraud prevention
In-app search history	No	—	—
Installed apps	No	—	—

Web Browsing

Data	Collected	Shared	Purpose
Web browsing history	No	—	—

Device & Other IDs

Data	Collected	Shared	Purpose
Device ID	Yes	No	Fraud prevention, app functionality
Advertising ID	No	—	—

Sensitive Info (SPDI)

Data	Collected	Shared	Purpose
Biometric data (fingerprint)	No — processed on-device only, never sent to MOVA	—	—
Government ID (Aadhaar/DL)	Yes — KYC verification only	No (except legally mandated)	Identity verification

Section 3: Data Sharing Details

For each data type shared, Play Console will ask with whom and why:

Data Shared	Shared With	Reason
Precise location (during trip)	Vehicle owner (car sharing only)	App functionality — trip safety & coordination
First name + booking details	Vehicle owner (car sharing only)	App functionality — trip coordination
Vehicle condition photos	Vehicle owner (car sharing disputes only)	App functionality — dispute resolution
Trip data	RTO / Transport authorities	Legal compliance — Motor Vehicles Act 1988
Device token	Firebase (Google)	Push notifications
Payment reference	Razorpay / Cashfree	Payment processing
Trip details	Insurance partner (with consent)	App functionality — trip insurance

Section 4: Security Practices

Question	Answer
Is data encrypted in transit?	Yes — TLS 1.2 or higher
Can users request data deletion?	Yes — in-app and via email
Does app follow Families Policy?	No — app is for 18+ only
Does app use data for tracking across apps/sites?	No

Section 5: Purpose Labels

Play Console gives you a fixed list of purposes. Map them as follows:

Purpose Label in Play Console	Use It For
App functionality	Location, name, phone, email, contacts, device ID, KYC, photos
Analytics	App interactions, device info
Fraud prevention, security, compliance	Device ID, phone state, KYC, trip records
Account management	Name, email, phone, user ID
Advertising or marketing	🚫 DO NOT SELECT — MOVA does not use data for ads
Personalisation	🚫 DO NOT SELECT

Section 6: Key Declaration Checkboxes

These are yes/no declarations in Play Console:

Declaration	Answer
Data is collected	✔ Yes
Data is shared with third parties	✔ Yes
Data can be deleted by user	✔ Yes
Data is encrypted in transit	✔ Yes
App follows Google Play Families Policy	✘ No (18+ app)
Data is used to track users across apps/sites	✘ No

3 Things to Confirm Before Submitting

⚠ 1. AUDIO RECORDING CLARIFICATION

Play Console will ask: "Does your app record audio?"

Answer NO only if the microphone is used for live calls only and audio is never stored.
If any call recording happens server-side — answer YES and declare it.

→ Confirm with your dev team before ticking this.

⚠ 2. RAZORPAY / CASHFREE PAYMENT DATA

MOVA does not store card numbers, CVV, or UPI PINs.
Only a payment confirmation reference ID is retained.

In Play Console, do NOT tick 'Payment info' under Financial Info.
Tick only 'Purchase history' for booking records.

→ Confirm with your dev team that no raw payment data touches MOVA servers.

⚠ 3. INSTALL REFERRER & ADVERTISING ID

Install Referrer is used only to understand how users found the app (attribution).
MOVA does NOT use Advertising ID or track users across other apps.

In Play Console:

- Declare Install Referrer purpose as: Analytics only
- Do NOT select Advertising or Marketing as purpose
- Do NOT tick Advertising ID under Device & Other IDs

→ Confirm no ad SDK (e.g. Meta, Google Ads) is bundled in the app.